



The National Science Teachers' Association new "Science Matters" is a major public awareness and engagement campaign designed to rekindle a national sense of urgency and action among schools and families about the importance of science education and science literacy. Science Matters builds on the success of the Building a Presence for Science program (MassBaP), first launched in 1997 as an e-networking initiative to assist teachers of science with professional development opportunities. The Building a Presence for Science network—now the Science Matters network—reaches readers in 34 states and the District of Columbia.

The Science Matters network is a vehicle for information dissemination and communication. Through the electronic network, teachers of science become aware of professional development opportunities, science resource materials, and funding programs within their area, region, state, and/or at the national level. They will also receive important information, helpful articles and materials to pass on to parents that focus on quality learning experiences in the sciences—starting at an early age—and why science education is critical to science literacy and our future workforce.

Visit the Science Matters website at www.nsta.org/sciencematters and click on the Teachers icon to learn more about the Building a Presence for Science in Massachusetts (MassBaP) free online dissemination network.

To sign up for the NSTA Science Matters monthly e-blasts for parents and teachers, register at www.nsta.org/sciencematters. To receive the weekly e-blasts on Professional Development and K-16 resources from MassBaP, contact MA coordinator at good783@comcast.net or go to the BaP website at <http://bap.nsta.org/> and click on "Become A Point of Contact".