



Strategic Plan

2015-2016

Goals	Benchmarks
<p>1. <i>By 2016, the CONNECT Partnership will increase access, participation, engagement and success in higher education sponsored initiatives for PK-12 and adult learners, throughout the region.</i></p>	<p>a. <i>Throughout the 2015-2016 academic year, CONNECT will establish or fortify five partnerships and /or collaborative relationships with PK-12 partners, throughout its catchment area, in order to promote educational attainment.</i></p> <p>b. <i>Throughout the 2015-2016 academic year, CONNECT will collaborate with its new PK-12 partners to develop, provide access and deliver 2-5 new high interest, academic and/ or, socially-based summer programs for students, which will increase enthusiasm for higher education in the SE Mass region.</i></p> <p>c. <i>Throughout the 2015-2016 academic year, CONNECT will partner with local organizations, including WIBs, chambers, and PK-12 partners to identify and respond to 2-5 local and/ or national RFP's, in order to promote, facilitate and sponsor enhanced skills and workforce development throughout the region.</i></p>
<p>2. <i>Throughout the 2015-2016 academic year, the CONNECT Partnership will facilitate an assessment of</i></p>	<p>a. <i>Throughout the 2015-2016 academic year, the CONNECT Partnership will help to facilitate an assessment of existing campus-based programs, which focus on the educational attainment of the region.</i></p> <p>b. <i>Throughout the 2015-2016 academic year, the CONNECT Partnership will generate an inventory of existing campus- based programs that are focused on educational attainment, and, subsequently, conduct a gap analysis.</i></p>

<p><i>existing campus-based programs which focus on regional educational attainment.</i></p>	<p><i>c. Upon completion of the self-assessment, the CONNECT Partnership will use the data collected to leverage consortiums resources to improve or plan and execute new programming , services and resources which will support and augment regional educational attainment.</i></p> <p><i>d. The CONNECT Partnership will distribute the assessment/ inventory and subsequent plan to critical stakeholders.</i></p>
<p><i>3. Throughout the 2015-2016 academic year, the CONNECT Partnership will collaborate with and provide support and resources to the SE MASS Stem Network Initiatives, in order to enhance STEM education in the region.</i></p>	<p><i>a. Throughout the 2015-2016 academic year, the SE Mass Stem Network will assess, design and implement a mechanism for promoting STEM careers, businesses and majors on its website.</i></p> <p><i>b. Throughout the 2015-2016 academic year, the SE Mass Stem Network will collaborate with 5-10 new partners, including: PK-16, industry, etc. to advance STEM education in the region.</i></p> <p><i>c. Throughout the 2015-2016 academic years, the SE Mass Stem Network, in collaboration with the CONNECT partnership, will research, develop and design 2-5 new STEM Programs, which can be delivered through CONNECT, PK-12 institution partners, or their affiliates.</i></p> <ul style="list-style-type: none"> <i>• This goal is contingent upon funding provided by the Commonwealth’s STEM Pipeline. At the time of development, funding priorities for the Commonwealth had not been established. It is anticipated that priorities will be established, in the upcoming month, and if funded, the CONNECT Partnership will continue to support the SE Mass STEM Network initiatives.</i>
<p><i>4. Throughout the 2015- 2016 academic year, the CONNECT Partnership will assess and enhance its communication presence through social media, print materials and its website to promote its initiatives and collaborations</i></p>	<p><i>a. Throughout the 2015-2016 academic year, the CONNECT Partnership will assess its current communication strategies and, subsequently, design and develop a contemporary plan.</i></p> <p><i>b. Throughout the 2015-2016 academic year, the CONNECT Partnership will enhance its social media presence by establishing, monitoring and engaging, actively, in Twitter & Facebook, in order to provide greater resource access to critical stakeholders.</i></p> <p><i>c. Throughout the 2015-2016 academic year, the CONNECT Partnership will assess and revise its website, at least monthly, to reflect contemporary resources and initiatives.</i></p> <p><i>d. Throughout the 2015-2016 academic year, the CONNECT Partnership will develop and distribute quarterly newsletters, which will be disseminated to regional stakeholders.</i></p>