A Conversation with Leaders in Biotechnology & Life Sciences

June 13, 2013

Bridgewater State University

7:30 a.m. - 9:30 a.m.

AGENDA:

- 7:30 a.m. - 8:00 a.m. — Registration and Breakfast
- 8:00 a.m. - 8:05 a.m. — Welcome
  President Dana Mohler-Faria, Bridgewater State University
- 8:05 a.m. - 8:10 a.m. — Overview of CONNECT
  President Charles Wall, Massasoit Community College
- 8:10 a.m. - 8:25 a.m. — Presentation of Findings: Life Science Companies Workforce Needs
  Lance Hartford, Executive Director, MassBioEd Foundation
- 8:25 a.m. - 9:30 a.m. — Panel of Life Science Leaders
  Dina Minerd, Senior Human Resource Manager, Organogenesis
  Jessica Riley, Director, Assay Development, PrimeraDX
  Susan Shepherd, Vice President of Operations, Smithers Viscient
  Moderated by Nancy Snyder, Commonwealth Corporation

PRESENTERS:

MassBioEd

Lance Hartford
Executive Director

Organogenesis

Dina Minerd
Senior Human Resource Manager

PrimeraDX

Jessica Riley
Director of Assay Development

Smithers Viscient

Susan Shepherd
Vice President Operations
N.A.

ABOUT THE PRESENTERS:

Lance Hartford, Executive Director, MassBioEd * As executive director of the Massachusetts Biotechnology Education Foundation, Lance is responsible for achieving the mission of promoting and delivering quality biotechnology educational experiences in schools, the workplace and in the community. He previously worked as an executive in the not-for-profit sector providing leadership and innovation as the C.O.O. of the MassBay Red Cross, Crittenton Hastings House and Harvard Hillel. He also served as a consultant in areas of strategic planning, organizational development and financial development. Lance serves on several not for-profit boards and for several terms served as treasurer of the Urban League of Eastern Mass.

Dina Minerd, PHR, Senior Manager, Human Resources, Organogenesis * Dina has more than 15 years' experience in staffing and talent management in diverse industries such as biotech, medical device, financial services and high tech. At Organogenesis, she is responsible for staffing oversight for the division, managing employee relations, and training & development. She previously served as HR Manager for Stryker Biotech where she provided an internal consultancy on a range of HR programs to client groups. She began her HR career at Biogen Idec. Dina holds a Baccalaureate in Psychology from Assumption College and a Master's degree from Boston College in Social Work.

Jessica Riley, Director of Assay Development, PrimeraDX * As Director of Assay Development at PrimeraDX, Jessica leads a team developing novel content for their propriety technology and diagnostic instrument. She is a PhD graduate in Biochemistry from the University of Leeds (UK). Following her PhD she developed a foundation as a Clinical Scientist in Genetics where she contributed to the development of the first Next Generation Sequencing test in the UK. She also has worked for DxS/QIAGEN where she contributed to the development of the world's first molecular Companion Diagnostic which was CE marked as an IVD in Europe and later validated through the FDA for market in the US.

Susan Shepherd, Vice President, NA Operations, Smithers Viscient * With nearly 30 years of practice in the field of biology, including over a decade of experience as a laboratory director, Susan has published a number of professional papers and has presented on the topic of organizing testing schemes at the International Conference of REACH USA. Her background includes significant proficiency in technical report writing and program supervision. She obtained her B.S. in Natural Resource Management from Rutgers University and received her MBA from Babson College. In addition to her professional laboratory experience, Susan holds a teacher certification in biology, and enjoys gardening and apiology.

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